

Dear ACVA Member:

We are delighted to present to you:

Alexandria Originals Promotional Opportunity

ACVA announces the launch of Alexandria Originals promotion. With the exciting launch of the new VisitAlexandriaVA.com in November 2008 there are even more opportunities to highlight what makes Alexandria such a great place to visit...You!

Every member business is eligible to participate by submitting one Alexandria Original. Three easy steps for participation are detailed below.

You can view a few examples of "Alexandria Originals" by going to VisitAlexandriaVA.com and clicking the Original located in the top left hand corner. This links directly to the profile page with more information about the Alexandria Original, links to the businesses listing page and favorite Alexandria travel tips and recipes.

- 1- Call and arrange your photo shoot appointment at Moto Photo Studio. We have negotiated a special rate for you of \$79.99 that includes 10 shots, sitting fee, an 8"x10" print and a CD with your photos for you to keep. When you call to set up your appointment make sure to mention it is for the Alexandria Originals photo shoot. More dates will be made available as needed. Please contact [Old Town MotoPhoto®](http://OldTownMotoPhoto.com) to **make your appointment 703-548-1145**.
- 2- For your photo shoot please wear clothing and bring props that demonstrate your unique passion and authentic appeal to visitors. Please call Anna Jones, Director of Marketing, at 703-746-3305 with any questions, advice and suggestions on making the most of your photo shoot.
- 3- Complete Alexandria Original profile (attached) and sign photo usage agreement. (attached)

You can reach Anna Jones, Director of Marketing at 703/746-3305 or at AJones@VisitAlexVa.com