



**2011 Society of Government Meeting Planners
Educational & Annual Conference
June 8-11, 2011, Norfolk, VA**

Description: The conference includes seminars, lunches, off-site events and a one-day tradeshow and provides an excellent forum to reach the government meeting planner. Approximately 300 planners representing government agencies and contract planners throughout the US are in attendance including 100 new planners each year. In 2010, the show generated four RFPs with estimated revenue of \$204,876 and 70 general interest leads.

Details: ACVA will coordinate a 10x10 booth consisting of ACVA and one partner. Individuals may distribute personal collateral and giveaways. Additional sponsorship opportunities may be available.

Date: June 8-11, 2011

Location: Norfolk, Virginia

Participant benefits:

- Participation in booth at tradeshow/face-to-face meetings with planners
- Included in pre-mailings
- Receipt of leads generated
- Planner profiles provided by SGMP
- Distribution of collateral during and after show

Rates/Fees: The cost to exhibit is \$1,225 (includes shared cost for booth and extra person); excluding expenses and miscellaneous booth charges. Additional sponsorship opportunities may be available.

ACVA Contact: Laurie Bledy @703.746.3308 or LBledy@VisitAlexVA.com

_____ Yes, we will exhibit with ACVA at the 2011 SGMP Annual Conference. Once confirmed, an invoice will be forwarded with payment due upon receipt.

Organization Name: _____

Contact Name: _____ **Contact Title** _____

Contact Phone: _____ **Contact E-mail** _____

Signed _____

PLEASE RETURN FORM NO LATER THAN SEPTEMBER 30, 2010

Email form to Laurie Bledy @ LBledy@VisitAlexVA.com or fax to 703.746.3314