



**Springtime in the Park
April 28, 2011**

Description: One-day exposition reaching over 2100 regional planners. This is a great opportunity for networking, renewing relationships with current customers, generating RFPs and general interest leads. 2010 ACVA received three RFPs with estimated revenue of 167,476 with five additional proposals pending dates and 70 general interest leads.

Details: ACVA will coordinate a themed 10x10 booth including ACVA and 2 partners. Individuals may distribute personal collateral and giveaways. Additional sponsorship opportunities may be available

New Schedule: 11:30 am to 4:30pm – Tradeshow
4:30 pm to 5:30pm – Networking Reception

Date: April 28, 2011

Location: Washington DC Convention Center

Participant benefits:

- Participation in booth at tradeshow
- Inclusion in pre-mailings
- Leads generated
- Distribution of collateral

Rates/Fees: Booth share: The cost based upon three exhibitors would be \$1,000 each (ACVA will absorb additional costs) excluding expenses.

ACVA Contact: Lorraine Lloyd @703.746.3303 or Lloyd@VisitAlexVa.com

_____ Yes, we will exhibit with ACVA at the 2011 Springtime in the Park. Once confirmed, an invoice will be forwarded with payment requested upon receipt.

Organization Name: _____

Contact Name: _____ **Contact Title** _____

Contact Phone: _____ **Contact E-mail** _____

Signed _____

PLEASE RETURN NO LATER THAN SEPTEMBER 30, 2010

Email form to Lorraine Lloyd at Lloyd@VisitAlexVA.com or fax to 703.746.3314